

Press Release

Cats and dogs from all over the world, Kippy is coming!

We are very excited to announce that we have successfully **completed a €1.1M financing round** subscribed by new strategic investors, advisors, existing shareholders and crowd investors.

The new funds will allow us to further accelerate the growth, enlarge our product offering and tackle new markets. **Simone Sangiorgi**, Co-founder and CEO of Kippy, looks at the future of the company: "We are very pleased with our new product, **Kippy EVO**: our clients are satisfied and we have signed new significant commercial partnerships, like **Dehner** and **Net Insurance**, in addition to **Vodafone** and **Europe Assistance**. More are coming. With the new resources we are also developing an even smaller product for cats and small dog breeds to fully cover the market needs".

We would like to thank all our new investors that came on board for believing in us! A special mention to **Cross Border Growth Capital**, our financial advisor, for structuring the operation and identifying the strategic investors, making it possible!

Pets are part of the family, keep them closer with Kippy!

Our new product

Kippy EVO is the first device that combines real time GPS tracking and physical activity monitoring. A technology, which is the result of 5 years of R&D, created and made for pet lovers. In the next few months, we are going to launch its compact version, **Kippy CAT**, made for cats and small size pets.

Who we are

Kippy is a Milan-based company active in the IoT space for the pet industry. Kippy markets an innovative pet tracker that allows you to geolocate, monitor and engage with your pet, aiming to become the first smartphone for the furry world!

Per ulteriori informazioni:

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